



Pictured L-R: Keep Norfolk Beautiful Public Service Coordinator, Morgan demonstrating the EnviroScape with Sail Nauticus; Green Learning Kit; EnviroScape

- GREEN LEARNING
BOOK & ACTIVITY
GUIDE
- ENVIROSCOPE
LANDFILL &
RECYCLING
DEMONSTRATION
- REDUCE, REUSE,
AND RECYCLE KIT
- VIRTUAL & SMALL
GROUP LESSONS

Green Learning and Outreach

Keep Norfolk Beautiful is offering **brand new education opportunities** for the New Year! Our take-home education kits provide environmental education at the student's pace - and are guaranteed **green** fun! These are for all grade levels and meet VA SOL's.

In addition, Keep Norfolk Beautiful offers virtual and small group, in-person demonstrations for kids and adults, alike.

Visit our [education page](#) for details!

GET CONNECTED WITH KNB



Join Keep America Beautiful for a lesson on germinating and growing beans at home. All you need are cotton balls, dry seeds, water, and a cup!

GREEN GOALS FOR 2021

- Bag all trash before placing in the green bin.
- Use reusable grocery bag, drink mug, straw & water bottle
- Donate or upcycle unwanted items
- Empty, clean, and dry all recycling
- Maintain a leaf and litter free curb for proper storm drainage.
- **VOLUNTEER WITH KNB!**

CALLING KNB VOLUNTEERS!

Keep Norfolk Beautiful needs your help!

1. Download the app "**Litterati**"
2. Create an account
3. Conduct your cleanup, photograph litter pieces, and tag location
4. Email knb@norfolk.gov or call **(757)-441-1347** to let us know your thoughts on the app!



For more information on the app, visit litterati.org.

Help Stop Litter at its Source

Ever wonder who picks up Norfolk's litter? It is community-minded volunteers, civic leagues & organizations, faith groups, military teams, families, individuals and businesses taking a stand against litter and protecting our city's fragile environment. Further, these great folks are saving taxpayers from the costs of clogged storm drains, dirty streets and repairs that are the result of litter and poor waste management from the source.

Pre-pandemic, Norfolk volunteers collected 70 tons of trash, gave 65,000 hours of time, and cleaned over 190 public spaces, annually. With the onset of COVID-19, volunteer cleanups stopped for four months between March and July of 2020. Litter increased with people staying home and adding insult to injury, has been the addition of PPE litter in our public spaces.

Norfolk, unlike many cities, started COVID-safe volunteer cleanups in July. Over 95 sites, 200 + square miles and nearly 8000 pounds of trash has been cleaned from public spaces, with only one-fourth of our regular volunteer corps activated. ***Despite, KNB's best efforts, litter is winning, and we need YOU!***

Cleanups can be done safely on one of our teams or at your own curbside. By keeping our curb-line clean, bagging trash before it goes in the green bin, and stopping litter at its source by purchasing products in recyclable packaging, not using disposables, and recycling appropriately, we are working together-whether in person or apart.

For a free cleanup kit, or to join our fight as a cleanup volunteer, visit norfolk.gov/knb.

To report illegal dumping, code violations and or litter, please contact Norfolk Cares at 757-664-6510 or use the My Norfolk App or website.

JAM'N AMZ

Fruit & Nut Tree Adoption Fair
January 30, 2021



Lafayette Park • Shelter #2

3500 Granby Street • Norfolk, VA 23504
Enter from Lavallette Ave. at Tennis Courts

from 10am-2pm

Weather Permitting

COVID-19 Protocols:

- Do not attend if you have a fever, cough or been exposed to the COVID-19 virus within the past 14 days
- Masks are required at all times
- Maintain a social distance of at least six feet
- Follow ALL posted signage

Partial Tree List*

Apple**
Kieffer Pear
Santa Rosa Plum
Bala Miursal Pomegranate
Pawpaw**
Jefferson Hazelnut
American Elderberry
Cumberland Black Raspberry
Pawnee Pecan
Cherry**
Brown Turkey Fig
Blueberry**
And more!

Recipients agree to:

- Plant and maintain the tree
- Provide tree location
- Complete a follow-up survey

**Two-per-household to ensure adequate cross-pollination

*500 fruit and nut trees, and shrubs are available for adoption, at no cost, while supplies last. This tree event is in partnership with FONE, Keep Norfolk Beautiful and RPOS. Plants funded by Norfolk Stormwater and FONE.



Tree adoptions are available to Norfolk residents only

For more information email knb@norfolk.gov

Save the date for **Norfolk Recycles Day, April 17th, 2021**. KNB will offer a drive-thru, drop-off service for household hazardous waste, secure document shredding, and collection of plastic bags! For details or to volunteer, email: knb@norfolk.gov.



Partner & Volunteer Happenings



Lafayette
Wetlands
Partnership

CONGRATULATIONS LAFAYETTE WETLANDS PARTNERSHIP!

Keep Norfolk Beautiful congratulates the Lafayette Wetlands Partnership for their **River Star Business Award for "Sustained Distinguished Performance at Model Level"** by the Elizabeth River Project. Despite COVID constraints, the Lafayette Wetlands Partnership conducted twelve work events in 2020, thanks to the help of diligent staff and volunteers. Keep up the good work and thank you!



To volunteer, request a workshop, speaker, or litter kit, email knb@norfolk.gov or call 757-441-1347.

Office hours are limited, so please call or email ahead. Visit [our website](#) for details on how you can help Keep Norfolk Beautiful.

Retain Your Rain Mini-Grant

Is your organization interested in creating a rain garden, planting trees, installing rain barrels, or capturing the rain on your land in another way?

The City of Norfolk is awarding up to \$2500 to support Retain Your Rain projects.

Now accepting Spring 2021 applications

- Apply January 1st - March 1st
- Grant is awarded by April 1st

For questions about eligibility requirements, or information on how to apply, call **(757) 441-2602** or email retainyourrain@norfolk.gov.

Volunteer Spotlight

USS GEORGE WASHINGTON
MUSTANGS KEEP HAMPTON
ROADS CLEAN

The Mustangs aboard the USS George Washington are proud participants of Keep Norfolk Beautiful's Adopt-A-Spot program! For the past seven months, the Mustangs have worked to keep their community clean, participating in two cleanups of a two mile stretch on Shore Drive. Chief Warrant Officer John Flick described his experience with Adopt-A-Spot as "allowing people to take ownership of something outside the lifelines of the ship." We are so grateful for all our volunteers!

THANK YOU MUSTANGS!